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IPHD Program Curriculum 2023

of Management Science and Information Systems Major

Guanghua School of Management

1.Train objectives

On the basis of the overall train objectives of Peking University for doctoral students, the train objectives of doctoral students of this major are to enable students to master cutting-edge theoretical knowledge in the research area of management science and information systems, exercise their ability to apply theoretical models and empirical analysis methods to research important academic topics in management decision-making, and enable them to have strong scientific management qualities and academic research abilities.

2.Basic requirements for scientific research ability and innovative achievements

Students of this major should have the basic qualities to engage in academic research, obtain the systematic understanding of the knowledge within the research area, understand the international cutting-edge research trends, and be able to raise academic issues that require further research from literature analysis and observations of practical management practices. They should utilize mathematical theoretical models or econometric empirical models to analyze problems, then form high-level research results.

When applying for a doctoral degree, students need to apply for innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by supervisors can be recognized.

3.Basic Requirements for doctoral dissertation

A doctoral dissertation should demonstrate the author's ability to independently engage in scientific research and some creative achievements in the research area, with innovation in certain aspects. The dissertation should be independently completed by the doctoral student under the guidance of the advisor or a guidance group. It should be a systematic, complete, and creative academic paper written in accordance with the basic requirements and writing format stipulated by the discipline.

4.Basic requirements for seminar

Our department organizes multiple frontier lectures by renowned international and domestic scholars (including distinguished professors) every year, both offline and online, covering fields such as management science, supply chain management, information systems, artificial intelligence, and more. PhD students in school are required to participate unless there are special circumstances, and actively communicate and discuss with the lecture speaker.

All doctoral students should attend academic lectures organized by the department as required. The department assistant is responsible for attendance registration and shall organize the communication between doctoral students and lecture presenters. If doctoral students are unable to attend lectures due to special circumstances, they should ask for the leave in advance. Their current attendance will not be counted, and the total number of times will also be deducted accordingly. Attendance of seminar will be an important condition for the annual review of doctoral students, academic scholarship evaluation, and eligibility to participate in the doctoral qualifying examination.

5.Basic requirements for annual review

Doctoral students need to undergo an annual review, and the evaluation teams of each department should evaluate students based on their learning ability, academic research ability, research participation, posts held as research assistance, posts held as ideological and political assistance, and improvement in foreign language ability.

6.Basic requirements for qualifying examination

The doctoral qualifying examination consists of two parts: a written exam and an interview. The written exam adopts a closed book format. The content is related to the required courses of the school and the major. The interview is organized by an examination committee composed of professors from the Department of Management Science and Information Systems in accordance with the relevant regulations of the school. The total score of the qualifying examination is recorded as "pass" or "fail". The scores of the written exam and the interview are evaluated based on a maximum of 100 points each. Only when the weighted total score of these two scores (each accounting for 50%) reaches 70 points, the student is considered qualified.

7.Basic requirements for dissertation proposal

Doctoral students should conduct the dissertation proposal based on extensive

research, literature reading, clarification of the academic focus, understanding of the frontier research results and development tendency. Students should provide a report on the significance of the topic, relevant achievements of predecessors, material foundation and experimental conditions, theories, and methods, and listen to expert opinions as widely as possible.

8.Basic requirements for dissertation submission

Doctoral students should conduct a dissertation submission three months before applying for the oral defense. They should fully report their research results and writing progress to the advisor, guidance group members, and experts in this and related research areas, who will determine whether the oral defense could be held as scheduled or postponed. Students should listen to the opinions carefully, and further revise and improve the dissertation.

9.Curriculum

Credit requirements: The minimum total credit is 20 credits, including 14 credits of compulsory courses (5 for public compulsory courses, and 9 for this major's compulsory courses), and 6 credits for this major's elective courses.

Number	Course number	Course name	English name of course	Course type	Credit	Course semester	Remark
1		基础汉语	Elementary Chinese	Compulsory	2	1or2	
2	61400008	中国概况	Lecture Series on Contemporary China	Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	Compulsory	3	1	
6	02810120	高级微观经济专题	Topics in Advanced Microeconomics	Compulsory	3	2	
7	02803210	服务科学与管理	Service Science and Management	General elective	2	2or4	Once every two years
8	02803300	运营管理研究	Advanced Topics in Operations	General elective	2	2or4	Once every two years

9	02802230	人工智能方法及应用	Theory and Application of Artificial Intelligence	General elective	2	2	
10		信息系统研究中的因果分析	Causal Analysis in IS Research	General elective	2	1or3	Once every two years
11	04411004	基础汉语（中级）	Chinese Language 2	General elective	2	2	
12	04411004	基础汉语（高级）	Chinese Language 3	General elective	2	2	

IPHD Program Curriculum 2023

of National Economics and Industrial Economics Major

Guanghua School of Management

1. Train objectives

The graduates with doctoral degrees shall have solid and profound foundations of advance economics and good accomplishments of humanity and social sciences; master the theoretical analysis methods and analysis tools of economics research; be familiar with the frontiers of economics research in the international academic circles; have excellent academic insight and independent research abilities; and be completely competent in high-level teaching and academic research in universities and government departments.

2. Basic requirements for scientific research ability and level

The graduation dissertation completed by students must have the potential to be published in authoritative domestic or foreign academic journals. When applying for a doctoral degree, students need to apply for innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by supervisors can be recognized.

3. Basic requirements for the doctoral dissertation

The doctoral dissertation requires the author to make a creative scientific or technical contribution to the subject being studied, and to be of significance either in theoretical ways or in practical ways; It should demonstrate that the author has a both a solid understanding of the basic theory and systematic specialized knowledge of the subject. It should also show that students have the ability to engage in scientific research independently. The dissertation, which should be written in accordance with the basic requirements and writing format stipulated by the discipline, must be completed independently by the doctoral candidate under the guidance of the advisor or the guiding group, and should be a systematic, complete, and creative academic paper (or one paper composed of a few individual papers).

4. Basic requirements for the seminar

Doctoral students are required to participate in classroom lectures, thesis research, and classroom discussions as required; they should also attend 12-16 classes per semester, submit a term paper, and must possess a certain level of

independent research ability.

5. Basic requirements for the annual review

All doctoral students shall be reviewed annually. The evaluation team of each department shall evaluate the students from the following aspects,: learning ability, academic research ability, research participation, posts held as research assistants , posts held as ideological and political assistants, and the improvement of foreign language ability.

6. Basic requirements for the qualifying examination

The qualifying examination comprises a written exam and an interview. The written exam adopts a closed book format and covering Advanced Microeconomics, Advanced Macroeconomics, Advanced Econometrics, and other content. The latter is organized by the examination board comprised of the staff of the Department of Applied Economics. The total score of the qualifying examination is marked as a "Pass" or "Fail". The written exam score and interview score are evaluated based on a maximum of 100 points each. Only when the weighted total score of these two scores (each accounting for 50%) reaches 70 points, the student is considered qualified.

7. Basic requirements for the dissertation proposal

Graduate students are required to put forward the dissertation proposal based on extensive investigation, literature reading, and the understanding of the frontier research results and development tendency in their research areas. The topic should be of great significance to academic development, economic construction and social progress. Within the specified time, student should make a report on the topic selection of the dissertation in terms of the significance of the topic, previous relevant achievements, material basis and experimental conditions, theories, and methods, etc. Students need to listen to the experts' opinions as widely as possible.

8. Basic requirements for the dissertation submission

Generally, doctoral students are required to conduct dissertation submission (a comprehensive review) 3 months before applying for oral defense. Student should comprehensively report the writing progress and research results of the dissertation to the advisor, steering group members of the major and related majors, who will determine whether the oral defense could be conducted as scheduled or postponed. Students should listen to their opinions carefully, and further revise and improve

the dissertation.

9. Curriculum

Credit requirements: The minimum total credits require 37, including 27 credits of compulsory courses (5 for public compulsory courses, 22 for this major' s compulsory courses), 2 credits of distributional elective courses, and 8 credits of general elective courses.

Notes: Elective course can be selected from the courses listed below, or from newly opened courses in the Department of Economics. Doctoral courses opened by other schools and departments must be recognized by the department before they can be counted as valid credits.

Number	Course number	Course name	English name of course	Course type	Credit	Course semester	Remark
1		基础汉语	Elementary Chinese	Compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	Compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	Compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	Compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	Compulsory	3	1	
6	02802930	高级宏观金融经济学	Advanced Macro-finance	Compulsory	3	1	
7	02810120	高级微观经济专题	Topics in Advanced Microeconomics	Compulsory	3	2	
8	02810110	高级宏观经济专题	Topics in Advanced Macroeconomics	Compulsory	3	2	
9	02814730	高级计量经济学（2）	Advanced Econometrics II	Compulsory	3	2	
10	02802950	应用微观经济学前沿专题	Frontiers in Applied Microeconomics	Industrial Economics Major Compulsory	2	1or5	Once every two years

				National Economics Major Distributional Elective			
11	02802940	宏观经济学前沿专题	Selected Frontier Topics in Macroeconomics	National Economics Major Compulsory Industrial Economics Major Distributional Elective	2	1or5	Once every two years; Distributional Elective where one should be selected from three
12	02802860	行为经济学前沿专题	Research Topics in Behavioral Economics	Distributional Elective	2	2or6	Once every two years; Distributional Elective where one should be selected from three
13	02802840	政治经济学前沿专题	Frontier Topics in Political Economy	Distributional Elective	2	2or6	Once every two years; Distributional Elective I where one should be selected from three
14	02801940	经济学研讨会 I	Seminars of Economics I	Compulsory	1	5&6	
15	02801950	经济学研讨会 II	Seminars of Economics II	Compulsory	1	7&8	

16	02801290	城市与区域经济学专题	Urban Economics and Regional Science	General Elective	3	1	
17	02802980	机器学习与经管研究	Machine Learning for Social Science Research	General Elective	2	2	
18	02802830	数量宏观经济学专题	Selected Topics in Quantitative Macroeconomics	General Elective	2	2	
19	02802990	创新创业经济学	Economics of Entrepreneurship and Innovation	General Elective	3	2	
20	02811820	产业经济学专题	Topics in Industrial Economics	General Elective	3	1or3	Once every two years
21	02801930	中国经济	Chinese Economy	General Elective	2	1or3	
22	02802850	发展经济学	Development Economics	General Elective	3	1or3	
23	02811010	博弈论与信息经济学	Game Theory and Information Economics	General Elective	3	2or4	Once every two years
24	02802000	组织经济学	Organizational Economics	General Elective	2	2or4	

IPHD Program Curriculum 2023

of Finance Major

Guanghua School of Management

1. Train objectives

The graduates with doctoral degrees shall have solid and profound foundations of economics and finance and good accomplishment of humanity and social sciences; master the theoretical analysis methods and analysis tools of finance research; be familiar with the frontiers of finance research in the international academic circles; have excellent academic insight and independent research abilities; and be completely competent in high-level teaching and academic research in universities and government departments.

2. Basic requirements for scientific research ability and level

The students shall have the potential to publish dissertations in both domestic and international authoritative academic journals.

Doctoral candidates from the Department of Finance need to submit a research paper before the start of the second academic year, and present this paper at the course "Advanced Finance Workshop" at Grade II. The course instructor will consider whether the paper completed in Grade I is deemed as "Pass". Where it's deemed as "Fail", it shall be fully discussed by the doctoral guidance committee of the Department of Finance. The doctoral candidates have the chance to attend a supplementary exam once three months later upon the consent of the committee. Where the research paper of Grade I fails and the supplementary exam fails again, the doctoral candidate will not have the chance to attend the qualifying examination.

Doctoral candidates from the Department of Finance need to submit a research paper before the start of the spring semester of Grade III, which shall be signed by two teachers to show that it has been considered as "Pass". Students still need to present this paper at the course "Advanced Finance Workshop" at Grade III.

When applying for a doctoral degree, students need to apply for innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by supervisors can be recognized.

3. Basic requirements for the doctoral dissertation

The doctoral dissertation requires the author to make a creative scientific or technical contribution to the subject being studied, and to be of significance either in theoretical ways or in practical ways. It should demonstrate that the author has a both a solid understanding of the basic theory and systematic specialized knowledge of the subject. It should also show that students could engage in scientific research independently. The doctoral dissertation, which should be written in accordance with the basic requirements and writing format stipulated by the discipline, must be completed independently by the doctoral candidate under the guidance of the advisor or the guiding group, and should be a systematic, complete, and creative academic paper (or one paper composed of a number of individual papers).

4. Basic requirements for the seminar

All doctoral candidates shall attend the lectures organized by the department as required. The assistant of the department is responsible for the attendance registry and shall organize communication among doctoral candidates and lecturers. The notice of the lecture will state whether the attendance needs to be registered when it is published. If, under special circumstances, the doctoral candidates cannot attend the lecture, they shall ask for a leave in advance, the attendance shall not be registered, and the total times shall be deducted correspondingly. The attendance will be deemed as an important basis for the annual review of the doctoral student, the evaluation of academic scholarship, and also the qualification for attendance of the qualifying examination of doctoral candidates.

5. Basic requirements for the annual review

All doctoral students shall be reviewed annually. The evaluation team of each department shall evaluate the students from the following aspects: learning ability, academic research ability, research participation, posts held as research assistants, posts held as ideological and political assistants, and the improvement of foreign language ability.

6. Basic requirements for the qualifying examination

Doctoral students should take the qualifying examination within the prescribed time after completing the course learning. The qualifying examination is conducted through a combination of written and interview methods, which comprehensively

assesses doctoral students' subject knowledge, research abilities, and foreign language proficiency. Doctoral students who pass this examination can enter (or continue) the doctoral thesis work stage. Those who fail can apply for a make-up exam after 3 months or participate in the next year according to the exam plan with the approval of the exam committee. The student who fails the exam for the second time will be expelled from school. Direct doctoral students and concurrent master’ s-doctoral student can also be recommended by the examination committee to become master's students, reviewed by the department head, approved by the graduate school, and handled in accordance with relevant regulations on student status management.

The qualifying examination for doctoral students is conducted through a combination of written and interview methods. The written examination is conducted in the form of closed book, including advanced microeconomics, advanced econometrics, and finance. The interview is organized by the examination committee. Only those who score 70 points in the written exam can participate in the oral exam. A research paper (as an independent author, an improved version of the first-grade paper can be used) must be submitted one week before the oral exam, and an oral defense must be provided during the interview.

Those who fail their first-year thesis or fail the make-up exam cannot participate in the doctoral qualification exam. Attendance registration for lectures is also a condition for participating in the doctoral qualifying examination. Those who have a lecture attendance rate of less than 70% in the academic year before this examination (at the end of the autumn semester) cannot participate in the qualifying examination of that year. For students who have postponed their participation in the qualifying examination, they are only eligible to participate only when their attendance rate has reached 70% or above within the past year. Before doctoral students participate in the qualifying examination, if they fail the required courses involved in this examination, they cannot participate. If a doctoral student fails to obtain the qualification to participate in the qualifying examination of that year due to these three reasons, it will be considered as failing the exam.

The postponement of the doctoral qualifying examination shall be implemented in accordance with the postponement policy for compulsory courses at Peking University.

Doctoral students can only choose advisors after passing the qualifying

examination.

7. Basic requirements for the dissertation proposal

Graduate students are required to put forward the topic of their dissertation based on extensive investigation, literature reading and the understanding of the frontier research results and development tendency in their research area. The topic should be of great significance to academic development, economic construction, and social progress. Within the specified time, students should make a report on the topic selection in terms of its significance, previous relevant achievements, material basis and experimental conditions, theories, and methods, etc. Students need to listen to experts' opinions as widely as possible.

8. Basic requirements for the dissertation submission

Generally, doctoral students are required to conduct the **dissertation submission** 3 months before applying for oral defense. Students should comprehensively report the writing progress and research results of the dissertation to the advisor, teachers and steering group members of the major and related majors, who will determine whether the oral defense could be conducted as scheduled or postponed. Students should listen to their opinions carefully, and further revise and improve the dissertation.

9. Curriculum

Credit requirements:

The minimum total credits require 34, including 32 credits of compulsory courses(5 for public compulsory courses, 27 for this major's compulsory courses), and 2 credits of general elective courses.

Number	Course number	Course name	English name of course	Course type	Credit	Course semester	Remark
1		基础汉语	Elementary Chinese	compulsory	2	1or2	
2	61400008	中国概况	Lecture Series on Contemporary China	compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	compulsory	3	1	

5	02810100	高级计量经济学	Advanced Econometrics	compulsory	3	1	
6	02803200	实证研究方法与数据分析	Empirical Research Workflow and Data Analyses	compulsory	2	1	
7	02810120	高级微观经济专题	Topics in Advanced Microeconomics	compulsory	3	2	
8	02814730	高级计量经济学 (2)	Advanced Econometrics II	compulsory	3	2	
9	02802330	现代金融理论与实证专题二: 公司金融理论	Advanced Topics on Corporate Finance	compulsory	2	2	
10	02802350	现代金融理论与实证专题四: 实证公司金融	Advanced Topics on Empirical Corporate Finance	compulsory	2	2	
11	02802320	现代金融理论与实证专题一: 资产定价理论	Advanced Topics on Asset Pricing Theories	compulsory	2	3	
12	02802340	现代金融理论与实证专题三: 实证资产定价	Advanced Topics on Empirical Asset Pricing Theories	compulsory	2	3	
13	02802930	高级宏观金融经济学	Advanced Macro-finance	compulsory	3	3	
14	02802361	金融学专题研讨一	Advanced Finance Workshop I	compulsory	1	3	
15	02802362	金融学专题研讨二	Advanced Finance Workshop II	compulsory	1	4	
16	02802980	机器学习与经管研究	Machine Learning for Social Science Research	general elective	2	2	
		学院其它博士项目的必修或限选课程	Required or limited optional courses of other doctoral program of the school	general elective			

Other relevant regulations:

1. Doctoral candidates from the Department of Finance can apply for subsidies from the department when they attend conferences recognized by the department (mainly seen in the following table, and case by case for other conferences) and make a dissertation report. In principle, each student may acquire subsidies no more than twice each academic year.

2. Doctoral candidates at Grades I and II must finish certain work as research assistants (12-16 hours each person per month), and the posts of research assistants will be arranged by the Department of Finance.

3. Before the end of each semester, teachers who accept doctoral candidates as research assistants must assess the work of each doctoral candidate, and the assessment grades are classified as excellent, good, pass, and fail.

4. Doctoral guidance committee of the department of finance assesses the work of doctoral candidates as research assistants regularly at the end of June every year; those who fail to finish the work as research assistants and course assistants, or are graded as "fail", will lose the qualification for attending the evaluation of scholarship and grants.

5. Academic conferences recognized by the Department of Finance:

1) American Finance Association Annual Meeting (AFA)
2) Western Finance Association Conference (WFA)
3) European Finance Association Conference(EFA)
4) 中国金融国际年会（CICF）
5) 中国金融学年会 Chinese Finance Annual Meeting
6) 中国金融学术年会（CFRC，清华五道口主办）China Financial Research Conference (CFRC, sponsored by TSINGHUA PBCSF)
7) 中国金融学者论坛 China Finance Scholar Forum
8) Financial Management Association Conference（FMA, including FMA Asia）
9) 亚洲金融年会（Asian FA）
10) European Financial Management Association Conference (EFMA)
11) Northern Finance Association Annual Meeting (NFA)
12) Eastern Finance Association Annual Meeting (EFA)
13) Midwest Finance Association Annual Meeting (MFA)
14) Southwestern Finance Association Annual Conference (SWFA)
15) NBER Conference (including Asset Pricing, Corporate Finance, NBER Summer Institute)
16) Utah Winter Finance Conference
17) Financial Research Association Meeting (FRA)
18) Texas Finance Festival

19) Society for Financial Studies (SFS) Cavalcade (US, Asia)
20) Rothschild Caesarea Center (conference in finance and economic research)
21) Duke Finance Conference
22) European Winter Finance Summit
23) Adam Smith Asset Pricing Conference
24) UBC Summer Finance Conference
25) Singapore International Finance Conference
26) Financial Intermediation Research Society Conference (FIRS)
27) Swiss Finance Institute Annual Meeting
28) Swiss Society for Financial Market Conference
29) Jackson Hole Finance Conference
30) Finance Down Under Conference (organized by University of Melbourne)
31) Australasian Finance and Banking Conference (AFBC)
32) Miami Behavioral Finance Conference
33) Wharton Conference on Liquidity and Financial Fragility
34) Annual Texas Finance Festival

IPHD Program Curriculum 2023

of Strategic Management and International Operations Major

Guanghua School of Management

1. Train objectives

The core of the strategic management research is how enterprises obtain sustainable competition advantage and maintain outstanding performance in the competitive environment. The research covers multiple aspects, e.g., the external environment of enterprises, internal resources and capacities of enterprises, corporate behavior and decision-making, strategic implementation, and process, etc. The research involves wide topics and content, such as corporate diversified operations, strategic alliances, acquisitions and mergers, technical innovation and knowledge management, organizational transformation, corporate government structure and leadership, etc. The research of this major widely adopts theories, methods, and useful achievements in multiple disciplines such as economics, sociology, histology, behavioristics. It is especially stressed that, due to the rapid development of information technology and globalization, an international perspective plays an increasingly important role in strategic management research, and the content of research also includes internationalization and transnational management, etc. In this major, international management is an important research concentration in close combination with strategic management. This major commits to frontier research related to strategic management issues mainly about Chinese enterprises and foreign enterprises in China and provides students and corporate managers with the best practice in respect of strategy formulation and implementation. This major admits students with spirits of utter devotion to academic research, aims to cultivate scholars who can carry out high-quality scientific research and teaching, promote the development of economics and management research in China and the world, and cultivate excellent research talents and teachers for universities and colleges, especially business schools.

2. Basic requirements for scientific research ability and level

The doctoral candidates of this major shall:

1. have strong motivation and interest in academic work

2. have systemic and solid frontier knowledge of this major required for the original academic research, as well as enough knowledge in related fields, and mastery of the research methods of this major
3. be competent at teaching in first-class business schools
4. could carry out innovative research
5. can proficiently use at least one foreign language for academic exchange and communication
6. demonstrate research abilities through publishing high-quality graduation dissertations and academic papers.
7. When applying for a doctoral degree, students need to apply for innovative achievements. Starting from September 26, 2022, all innovative achievements proposed by students and approved by supervisors can be recognized.

3. Basic requirements for the academic dissertation

The academic dissertation of doctoral candidates of this major shall have the potential to be published in international and domestic top academic journals. The research shall have original achievements, be mainly completed by the doctoral students independently, and generally have the workload of three academic papers (both in Chinese and English) which can be published independently.

4. Basic requirements for the seminar

This major arranges postgraduates to attend the frontier lectures in three forms.

1. This major offers the course "Frontiers in Organization and Strategic Management", where professors in and out of this major introduce the latest progress in certain fields to students.

2. This department often invites scholars at home and abroad (also professors from this department) to give research lectures introducing their latest research achievements, requiring doctoral students to attend the lectures.

3. Professors often arrange doctoral students with similar research interests to have more interactive discussions.

The course "Frontiers in Organization and Strategic Management" is offered once each academic year. Various other forms of teacher-student exchanges will also be held irregularly.

Most courses of this major adopt interactive discussion as the main teaching method. Students shall read 3-5 academic dissertations before each class; discuss

relevant literature in classes. The teacher shall guide students to think about new research topics and ideas when organizing discussions.

Except the general seminars, doctoral candidates will attend about 5 academic reports lectured by famous professors at home and abroad each semester.

Each course includes about 10 discussions; at least 5 personal assignments shall be submitted; an academic dissertation or research plan shall be submitted at the end of the semester. The written retrospective articles shall reach the level of publication in academic journals, and the research plan can be implemented.

5. Basic requirements for the annual review

All doctoral students shall be reviewed annually. The evaluation team of each department shall evaluate the students from the following aspects, course learning ability, academic research ability, research participation, posts held as research assistants, posts held as ideological and political assistants, and the improvement of foreign language ability.

6. Basic requirements for the qualifying examination

The qualifying examination for doctoral candidates of our department comprises a written exam and an interview. The written exam takes 2 days, 9 hours each day. The scores of the written exam and the interview are evaluated based on a maximum of 100 points each. Only when the weighted total score of these two scores (each accounting for 50%) reaches 70 points, the student is considered qualified. The doctoral candidates who fail the qualifying examination are allowed to attend a complementary examination once.

7. Basic requirements for the dissertation proposal

Graduate students are required to put forward the dissertation proposal based on extensive investigation, literature reading, and the understanding of the frontier achievements and development trends in their main research area. The topic should be of great significance to academic development, economic construction, and social progress. Within the specified time, student should make a report on the topic selection of the dissertation in terms of the significance of the topic, previous relevant achievements, material basis and experimental conditions, theories, and methods, etc. Students need to listen to expert opinions as widely as possible.

8. Basic requirements for the dissertation submission

Generally, doctoral students are required to conduct dissertation submission (a

comprehensive review) 3 months before applying for oral defense. Student should comprehensively report the writing progress and research results of the dissertation to the advisor, teachers, and steering group members of the major and related majors, who will determine whether the oral defense could be conducted as scheduled or postponed. Students should listen to their opinions carefully, and further revise and improve the dissertation.

9. Curriculum

Credit requirements:

The minimum total credits require 41, including 31 credits of compulsory courses (5 for public compulsory courses, 26 for this major' s compulsory courses)and 10 credits of general elective courses(among this 10 credits, 8 credits offered by our department are required).

Scope of general elective courses: students are encouraged to take the postgraduate-level courses offered by other schools and departments which are helpful to their own research study upon the approval of the advisor (or the director of the department), and such courses will account for valid credits.

Number	Course number	Course name	English name of course	Course type	Credit	Course semester	Remark
1		基础汉语	Elementary Chinese	compulsory	2	1or2	
2	61410008	中国概况	Lecture Series on Contemporary China	compulsory	2	1	
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	compulsory	1	3	
4	02810090	高级微观经济学	Advanced Microeconomics	compulsory	3	1	
5	02810100	高级计量经济学	Advanced Econometrics	compulsory	3	1	
6	02814540	管理研究方法(1)	Methods and Design in Management Research	compulsory	3	1	
7	02803280	统计运算与数据分析	Statistical Computing and Data Analysis	compulsory	4	2	
8	02803320	管理学的心理学基础	Psychological Foundation for Management	compulsory	2	2	
9	02801592	管理的社会学基础	Sociological Foundation for Management	compulsory	2	2	

10	02801591	管理的经济学基础	Economics Foundation for Management	compulsory	2	2	
11	02804000	实验设计与分析	Experimental Design and Analysis	compulsory	2	3	
12	02803330	战略管理研究：理论基础与现象议题	Strategy Research: Foundation and Domain	compulsory	3	3	
13	02814720	国际经营研究	International Business Research	compulsory	2	3	
14	02802890	经典原著选读	Selected Readings of Classic Works	general elective	3	1	
15	02802980	机器学习与经管研究	Machine Learning for Social Science Research	general elective	2	2	
16	02802960	宏观研究研讨班	Frontier Seminars on Macro Management Topics	general elective	2	2	
17	02802970	实践、觉察与洞见	Management Practice, Insights and Sense-Making	general elective	2	3	
18	02803040	管理研究哲学	Philosophy in Management Research	general elective	2	3	
19	02804180	管理数据的高级技术	Advanced Techniques for Management Data	general elective	4	2	
20	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	general elective	2	3	
21	02810070	管理学	Contemporary Management	general elective	3	4	

IMaster Program Curriculum 2023

of Strategic Management and International Operations Major

Guanghua School of Management

1、Train objectives

The core issue of strategic management research is how a firm can achieve sustainable competitive advantage and superior performance in a competitive environment. The research themes include many aspects: for example, the external environment of the firm, the internal resources and capabilities of the firm, the behavior and decision-making of the firm, the implementation of the strategy and the process. The research topics and contents cover a wide range, such as diversification, strategic alliances, acquisitions and mergers, technological innovation and knowledge management, organizational change, corporate governance structure and leadership, etc. Strategic management research widely adopts theories, methods and useful results from economics, sociology, organization, psychology and other disciplines. It is particularly emphasized that, due to the rapid development of information technology and globalization, an international perspective become increasingly important in strategic management research, and the research topic also includes internationalization and transnational management. Thus, international management is also an important research direction closely integrated with strategic management.

We are dedicated to conducting cutting-edge research on strategic management issues of firms and providing students and business managers with the best training in strategy formulation and implementation. We attract students who have a strong dedication to academic research, aim to educate scholars who can conduct high-quality scientific research and teaching, promote the development of economic and management research in China and the world, and cultivate excellent researchers and teachers for colleges and universities especially for business schools.

2、Basic requirements for scientific research ability and innovative achievements

Postgraduate students in this major should:

1. Have a strong motivation and interest in academic work.

2. Possess systematic and solid advanced knowledge of this major, and sufficient knowledge in related fields to be able to engage in original academic research and be proficient in the research methods of this major.

3. Ability to engage in innovative research.

4. Proficiency in at least one foreign language for academic communication.

5. Demonstrate academic competence by publishing high-quality dissertations and academic papers.

3、Basic requirements for the dissertation

The postgraduate dissertation of this major should have the potential to be published in top international academic journals. The research results should be original, mainly completed by graduate students independently, and generally have the workload equaling to one independently published paper.

4、 Basic requirements for the dissertation proposal

The topic selection must reflect the training objectives of the major, highlight the reality, focus on analyzing and solving the hotspots, difficulties and focal issues in the current corporate practice and social real life, conforming to the basic requirements of scientific research and reflecting the principle of combining research and practice. At the same time, special attention should be paid to the comprehensive application of the knowledge learned, the cultivation and reflection of academic ability, and the training of basic skills that the major should have.

5、Requirements for the internship and practice

Postgraduates are arranged to participate in the cutting-edge seminars in three forms. 1. Frontiers in Organization and Strategic Management courses are offered in this major. Department professors and external professors will introduce students to the latest progress in certain fields. 2. The department often invites domestic and foreign scholars, and also arranges professors of the department to give research lectures to introduce their latest research results, and graduate students are required to participate. 3. Some professors also arrange postgraduate students with similar research interests to conduct more interactive discussions. Most of the courses in this major are based on interactive seminars as the main teaching method. Students should read 3-5 academic papers before each class; discuss relevant literature during class; teachers guide students to think about new research topics and ideas when organizing student discussions.

In addition to general seminar courses, postgraduate students will participate in about 3 academic reports each semester given by well-known professors at home and abroad.

There are about 10 seminars in each course; at least 3 individual assignments must be submitted; a term paper or research plan must be submitted at the end of the term. The retrospective articles written should reach the level of publication in academic journals, and the research plan can be implemented.

6、Curriculum Structure

Credit requirements

The total credits should be no less than 30 credits, including 5 credits of public compulsory courses, 11 credits of major compulsory courses, and no less than 14 credits of major elective courses.

Number	Course number	Course name in Chinese	Course name in English	Course type	Credit	Course semester
1	04411003/04411004/04411005	基础汉语	Elementary Chinese	Compulsory	2	1or2
2	61410008	中国概况	Lecture Series on Contemporary China	Compulsory	2	1
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	Compulsory	1	3
4	02804180	管理数据的高级技术	Advanced Techniques for Management Data	Compulsory	4	2
5	02802960	宏观研究研讨班	Frontier Seminars on Macro Management Topics	Compulsory	2	2
6	02803330	战略管理研究：理论基础与现象议题	Strategy Research: Foundation and Domain	Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	Compulsory	2	3
8	02802890	经典原著选读	Selected Reading of Classic Works	Elective	3	1
9	02814540	管理研究方法	Methods and Design in Management Research	Elective	3	1
10	02801591	管理的经济学基础	Economics Foundation for Management	Elective	2	2
11	02801592	管理的社会学基础	Sociological Foundation for Management	Elective	2	2

12	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	Elective	2	3
13	02802400	实践、觉察与洞见	Management Practice，Insights and Sense-Making	Elective	2	3
14	02810070	管理学	Contemporary Management	Elective	3	4

IMaster Program Curriculum 2023

of Organizational Behavior and Human Resource Management Major

Guanghua School of Management

1、Train objectives

Organizational Behavior and Human Resource Management aims to cultivate research talents in organizational behavior and human resource management with an international perspective and rooted in Chinese traditional culture and real business practices, improve the level of Chinese organizational management research, and contribute knowledge to international management research.

2、Basic requirements for scientific research ability and innovative achievements

Postgraduate students in this major should:

1. Have a strong motivation and interest in academic work.

2. Possess systematic and solid advanced knowledge of this major, and sufficient knowledge in related fields to be able to engage in original academic research and be proficient in the research methods of this major.

3. Ability to engage in innovative research.

4. Proficiency in at least one foreign language for academic communication.

5. Demonstrate academic competence by publishing high-quality dissertations and academic papers.

3、Basic Requirements for the dissertation

The dissertation of this major should have the potential to be published in top international academic journals and domestic authoritative academic journals. The research results should be original, mainly completed by graduate students independently, and generally have the workload equaling to three independently published papers.

1、**Basic requirements for dissertation proposal**

The topic selection must reflect the training objectives of the major, highlight the reality, focus on analyzing and solving the hotspots, difficulties and focal issues in the current corporate practice and social real life, conforming to the basic requirements of scientific research and reflecting the principle of combining research and practice. At the same time, special attention should be paid to the

comprehensive application of the knowledge learned, the cultivation and reflection of academic ability, and the training of basic skills that the major should have.

2、**Requirements for the internship and practice**

Postgraduates are arranged to participate in the cutting-edge seminars in three forms. 1. Frontiers in Organization and Strategic Management courses and Advanced Seminar in Organizational Behavior are offered. Department professors and external professors will introduce students to the latest progress in certain fields. 2. The department often invites domestic and foreign scholars, and also arranges professors of the department to give research lectures to introduce their latest research results, and graduate students are required to participate. 3. Some professors also arrange postgraduate students with similar research interests to conduct more interactive discussions.

Most of the courses in this major are based on interactive seminars as the main teaching method. Students should read 3-5 academic papers before each class; discuss relevant literature during class; teachers guide students to think about new research topics and ideas when organizing student discussions.

In addition to general seminar courses, doctoral students will participate in about 3 academic reports each semester given by well-known professors at home and abroad.

There are about 10 seminars in each course; at least 3 individual assignments must be submitted; a term paper or research plan must be submitted at the end of the term. The retrospective articles written should reach the level of publication in academic journals, and the research plan can be implemented.

3、Curriculum Structure

Credit requirements

The total credits should be no less than 30 credits, including 5 credits of public compulsory courses, 12 credits of major compulsory courses, and no less than 13 credits of major elective courses.

Number	Course number	Course name in Chinese	Course name in English	Course type	Credit	Course semester
1	04411003/04411004/04411005	基础汉语	Elementary Chinese	Compulsory	2	1or2

2	61410008	中国概况	Lecture Series on Contemporary China	Compulsory	2	1
3	02802140	学术思想与学术写作	Academic Thinking and Academic Writing	Compulsory	1	3
4	02814540	管理研究方法	Methods and Design in Management Research	Compulsory	3	1
5	02813080	人力资源管理	Human Resources Management	Compulsory	2	1
6	02801594	组织行为	Organizational Behavior	Compulsory	3	3
7	02804000	实验设计与分析	Experimental Design and Analysis	Compulsory	2	3
8	02802970	微观研究研讨班	Frontiers Learning for Social Science Research	Compulsory	2	4
9	02802890	经典原著选读	Selected Reading of Classic Works	Elective	3	1
10	02803320	管理学的心理学基础	Psychological Foundations for Management	Elective	2	2
11	02801592	管理的社会学基础	Sociological Foundation for Management	Elective	2	2
12	02804180	管理数据的高级技术	Advanced Techniques for Management Data	Elective	4	2
13	02801860	创业学研究：整合的视角	Entrepreneurship Research: an integrated perspective	Elective	2	3
14	02802400	实践、觉察与洞见	Management Practice，Insights and Sense-Making	Elective	2	3